

**October 2009  
DAIRY CHECKOFF UPDATE**

*A periodic report for dairy media demonstrating how Dairy Management Inc.™ (DMI) and affiliated state and regional promotion organizations work to increase demand for and sales of U.S.-produced dairy products and ingredients through the programs of the American Dairy Association®, National Dairy Council® and U.S. Dairy Export Council®. For more information about these and other dairy checkoff programs, please contact Jennifer Wing at (847) 627-3225 or [jennifer.wing@rosedmi.com](mailto:jennifer.wing@rosedmi.com).*

**Dairy Checkoff Awards Scholarships to 20 Future Dairy Leaders**

Dairy producers, through their checkoff investment, awarded 20 scholarships to students throughout the nation who are majoring in degrees with a dairy emphasis and who have shown potential to become future dairy leaders.

The National Dairy Promotion and Research Board (NDB), through DMI, annually awards up to 19 \$1,500 scholarships to eligible undergraduate students enrolled in programs that emphasize dairy. The majors can include journalism, communications/public relations, marketing, business, economics, nutrition, food science, or ag education. In addition, NDB awards the \$2,500 James H. Loper Jr. Memorial Scholarship to one outstanding scholarship recipient.

“When selecting scholarship winners, the committee looks for academic achievement, an interest in the field of dairy and demonstrated leadership, initiative and integrity,” said Kimberly Clauss, California dairy producer and NDB chair. “These students represent some of the brightest and most dedicated members of our industry’s future, and it gives us great pleasure to recognize their academic achievements and assist them with their college educations.”

The 2009-2010 \$2,500 James H. Loper Jr. Memorial Scholarship was awarded to Kaci Probst, who is a student at Eastern Illinois University.

The \$1,500 scholarship winners are:

- Rachael A. Becker, South Dakota State University
- Paula J. Craun, Virginia Polytechnic Institute
- Leslie German, Oklahoma State University
- April Johnson, South Dakota State University
- Londa Johnson, University of Wisconsin – River Falls
- Heather Jons, South Dakota State University
- Ashley Julka, University of Wisconsin – River Falls
- Melissa Lax, South Dakota State University
- Rosemary R. Liskey, Virginia Polytechnic Institute
- Brittany Moore, South Dakota State University
- Kathryn Norling, South Dakota State University
- Aaron Palmer, Iowa State University
- Rachel Patrick, South Dakota State University

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- Ana Schweer, South Dakota State University
- Nicole Marie Stevens, South Dakota State University
- Anna Troester, University of Wisconsin – Platteville
- Michelle Vander Linden, South Dakota State University
- Samantha Wahls, South Dakota State University
- Abbie Wirt, South Dakota State University

For more information about the NDB Scholarships, please visit [www.dairycheckoff.com](http://www.dairycheckoff.com).

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