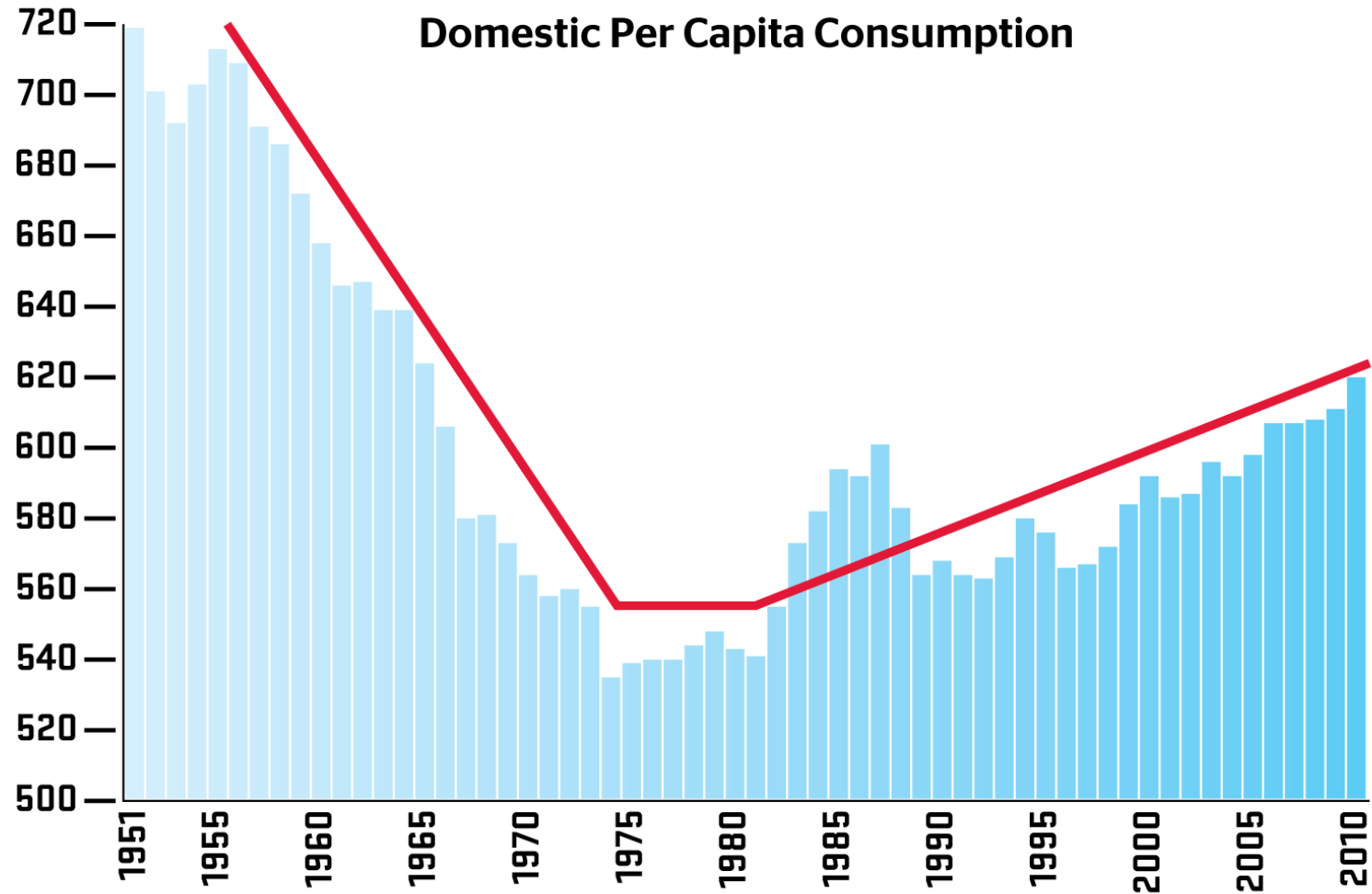


American dairy consumption continues to rise



The U.S. continues to be a growth market for dairy. Since 1981, consumption has increased an estimated 79 pounds per person.

*Note: 2010 estimated using total domestic disappearance/U.S. population of 308.7 million. Source: USDA-ERS.